



## Phase 2: Why United Way?

**From:** United Way of Lancaster County's VP of Resource Development

**Subject Line:** What makes change in Lancaster possible? People like you!

For 100 years, United Way of Lancaster County has focused on harnessing the caring power of our community to help ensure that everyone can thrive. While the needs in Lancaster are great, and the challenges are sometimes daunting, we at United Way have the privilege of seeing the very best that our community is capable of.

There's nothing more powerful than a group of people united to do good. Last year alone, with the help of partners, volunteers, and donors like you, we were able to:

- Prepare 10,538 tax returns for free and save clients \$2,876,74 in tax prep fees
- Facilitate 18,749 volunteer hours for over 2,000 volunteers, worth a \$627,887 value!
- Help more than 8,000 neighbors get connected with the resources they need through our 211 Information & Referral Service
- Provide 44 Pre-K scholarships that benefited families at 9 area preschools, a 69% increase in families served over last year

And we're not stopping there. Your support can help us continue tackling the biggest problems in Lancaster County. No challenge is too big for us to take on if we work together. Because when people unite to take action, transformational change is possible.

**United is the Way™.**

Give today and join us in creating more thriving communities for all.

Sincerely,

Kristy M. Gismot, MSW  
Vice President of Resource Development