

Phase 1: Campaign Kick-off from United Way

From: United Way of Lancaster County's President/ CEO

Subject Line: United is the Way to change lives in Lancaster County

Today, so many of our neighbors in Lancaster County are working hard to overcome barriers and get ahead.

Somewhere in our community:

A working parent is looking for a way to make this week's paycheck cover the growing costs of groceries, prescriptions, and housing.

A middle-schooler is struggling to find a way to stay focused in class because she didn't get a nutritious breakfast this morning.

A high school grad is searching for a way to turn his diploma into a good-paying job and a promising career.

But they're not alone.

Together with our community-serving partners and supporters like you, we can connect people to the opportunities they need to reach their full potential and make Lancaster County a place where **everyone** can thrive.

Donate today and join us in creating more thriving communities for all. No challenge is too big for us to take on if we work together.

Because, **United is the Way™**.

Sincerely,

Kate Zimmerman
President and CEO

