



United Way of Lancaster is looking for a Digital Content Manager to join our team. United Way for nearly 100 years has brought together the financial resources of donors, the passion of community volunteers, the expertise of community partners, and the dedication of the United Way staff to create change in our community. If you are a passionate and dedicated individual with a desire to make a difference, we'd like to talk to you.

The Digital Content Manager will be focused on social media management and content creation, while acting in accordance with our values, vision, and mission.

**Responsibilities:**

- Develop and manage all social media for the United Way of Lancaster County.
- Occasionally create graphic design as it relates to social media.
- Collaborate in the development and execution of marketing and communications plans.
- Ensure staff awareness of brand compliance, social media updates and other communications capabilities.
- Collaborate and support in the planning and implementation of events and programs.
- Represent United Way in the community.
- Maintain and update websites using various content management.
- Support engagement strategies by designing videos for social media campaigns.
- Create videos to show the impact our organization has on our community.
- Support OneUnitedLancaster.com as needed.

**Qualifications:**

- College degree in related field
- 5+ years' experience in videography, web, and social media content management
- Proficiency with Microsoft office, Adobe Creative Suite products

This is a full-time, hybrid position Monday – Friday.

We offer a competitive compensation and benefits package.

Please send your resume to [btice@uwlanc.org](mailto:btice@uwlanc.org). No phone calls please.

All United Way of Lancaster employees are employed at will.

United way of Lancaster is an Equal Opportunity Employer committed to diversity in the workplace.

All qualified applicants will receive consideration for employment without regard to sex, race, color, age, national origin, religion, sexual orientation, gender identity, protected veteran status, disability, or other protected status.