

OFFICIAL RULES: United Way of Lancaster County and Brubaker, Inc.'s Warm Home, Warm Hearts Heating System Giveaway

Application Guidelines for a New Heating System.

NO PURCHASE NECESSARY TO ENTER OR WIN.

Purpose: The purpose of this Warm Home, Warm Hearts Heating System Giveaway (the "Giveaway") is to provide meaningful assistance to a family or individual in need within our Lancaster County community.

This Giveaway is made possible by the generous donation of the awarded heating system from Ferguson HVAC ("Ferguson"), and the installation of the system, (the "Prize") by Brubaker, Inc. ("Brubaker, Inc."). Subject to the donation of the Prize, United Way of Lancaster County ("UWLC") is solely responsible for conducting and administering this Giveaway.

Guidelines for Eligibility: The winner of the Prize shall be an individual or family chosen from nominations received.

All nominees must be Lancaster County, Pennsylvania residents and homeowners, 18 years of age or older and be/have (i) a neighbor with a documented medical need, (ii) experiencing financial hardship limiting their access to an operational or fully functioning heating system (which shall include an illness in the family resulting in material unpaid medical invoices or job loss), (iii) considered part of the vulnerable population (as described below) (each qualified nominee is hereinafter referred to as a "Nominee").

To ensure that the new heating system is allocated to those most in danger of being affected by cold indoor temperatures, the selection process will consider specific priorities. The selection committee, comprised of representatives from UWLC and Brubaker, Inc., will consider the following criteria:

Medical Need:

Priority will be given to households with individuals who have documented medical conditions that are exacerbated by cold temperatures. Medical documentation may be required during the application process.

Financial Hardship:

Applicants facing financial hardship and an inability to afford a heating system will be given consideration. Proof of income and financial circumstances may be requested.

Vulnerable Populations:

Special consideration will be given to households with elderly individuals, young children, or individuals with disabilities, as these groups are often more vulnerable to the effects of cold temperatures.

Home Conditions:

The condition of the existing heating system or lack thereof will be assessed. Priority will be given to homes with non-functional or outdated heating systems.

Ineligible Parties: All individuals (including but not limited to employees, independent contractors, consultants, and interns) who have, within the past six months, performed services for Brubaker, Inc. or UWLC, or any other individuals or organizations otherwise responsible for administering, fulfilling, promoting or advertising the Giveaway or providing the Prize, and their respective parents, subsidiaries, affiliates and successors, and immediate family and household members, are not eligible to enter. "Immediate family members" means parents, stepparents, children, stepchildren, siblings, stepsiblings, and spouses. "Household members" mean people who share the same residence at least three months a year.

Giveaway Entry Period: The Giveaway entry period begins 8:00 a.m. Eastern Standard Time ("EST") on December 11, 2023 and ends at 5:00 p.m. EST on December 31, 2023. UWLC's computer system is the official clock for this Giveaway.

How to Enter: For a Submitter to nominate themselves or enter a Nominee, the Submitter should go to uwlanc.org/warm-home-warm-hearts and scroll to the nomination form.

Applicants will be required to provide detailed information about the nominated household, including the number of occupants, medical conditions, income, and a brief statement explaining why they need a new heating system.

Supporting documentation, such as medical records, utility bills, and income statements, may be requested during the committee review process.

Upon submission, the Submitter will receive confirmation that the entry has been successfully submitted. Proof of entering information on the UWLC website or on a registration form is not considered proof of delivery to or receipt by UWLC of such entry. The Submitter is limited to one entry per Nominee.

Judging, Notification: The selection committee will review all applications and assign points based on the identified priorities. Applications with the highest point totals will be given priority. In the event of a tie, the committee may conduct additional interviews or request further documentation to make a final determination.

Decisions of the Award Committee shall be made in the Award Committee's sole and absolute discretion and are final as to all matters related to the Giveaway.

The winner will be selected by January 12, 2024 and will be notified by telephone. If the winner does not respond within 24 hours, an alternate winner will be selected. The Submitter entering the winner in the Giveaway will also be contacted and potentially asked to be interviewed for marketing materials produced for the Giveaway.

In the event that the winner is determined to be ineligible following the award of the Prize by the Award Committee, for any reason, or fails to respond to UWLC's notification of winning within twenty-four (24) hours, the Award Committee shall award the Giveaway, if determined appropriate by the Award Committee, to any alternative winner selected by the Award Committee.

Prize: The actual Prize will depend on the winner's type of fuel source and shall be selected by Brubaker, Inc., in its sole and absolute discretion. The Approximate Retail Value ("ARV") of the prize is estimated to be between \$5,000 and \$10,000. The property where the Prize will be installed must be in Lancaster County PA. Prior to installation of the system, Brubaker Inc. will conduct an in-home assessment and schedule installation with the winner.

The winner, upon acceptance of the Prize, may be responsible for any taxes, permits, duct systems modification (if necessary), hazardous material removal and abatement (e.g. asbestos), and any improvements needed to ensure the installation of the Prize is in compliance with existing building and mechanical codes (provided that any applicable costs will be provided to the winner prior to any work being conducted by Brubaker, Inc.).

Acceptance of the Prize shall be subject to all warranty limitations and other terms and conditions imposed by Brubaker, Inc. in connection with the delivery and installation of the Prize.

The winner shall not be entitled to exchange or transfer the Prize to any other party or to collect the Prize in cash or other substitutes.

Releases: By participating in the Giveaway, all Submitters and Nominees agree to be bound by these official rules and the decisions of the Award Committee which, as stated above, shall be final in all respects. To be eligible to participate in the Giveaway and to be awarded the Prize, all Submitters and Nominees agree to execute any and all paperwork requested by UWLC and Brubaker, Inc., including, without limitation, written confirmation that the winner is legitimately eligible to receive the Prize.

All entries will become the sole property of UWLC and Brubaker, Inc., which may reprint or otherwise use any entry in any manner, including, without limitation, in any media and at any time (including past the end of the Giveaway). In furtherance of the foregoing, by participating in the Giveaway and accepting the Prize, as applicable, Submitters and Nominees agree to release Brubaker, Inc., UWLC and any respective parent, subsidiary, affiliate or successor thereof, advertising and promotion agencies and prize suppliers, and each of their respective officers, directors, agents, representatives and employees, as well as each of their respective successors, representatives and assigns (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in the Giveaway and/or acceptance or use of the Prize.

Submitters and Nominees authorize the Released Parties to use their name, likeness, voice, biographical information, city and state and entry materials in promotional material in any and all media currently in existence or created after the Giveaway or on a winner's announcement, if applicable, without further compensation unless prohibited by law. Brubaker, Inc., and UWLC are not obligated to use any of the above-mentioned information or materials, but may do so and may edit such information or materials, at their sole discretion, without further obligation or compensation.

By submitting entry materials, the Submitter certifies that such materials are original and created by the Submitter, that the Submitter has the necessary rights, permission and authority to submit such materials, and, if applicable, that Submitter maintains a valid copyright in the materials. Submitters and Nominees acknowledge that such materials may be included and/or discussed in news media, on the Brubaker, Inc., and UWLC websites and social media networks, that such discussion may include statements or opinions by the media or others about the Submitters and Nominees, the Submitters and Nominees appearances and/or the materials, and that those statements and opinions may be considered embarrassing, surprising, derogatory, defamatory or otherwise offensive or injurious to them. Submitters and Nominees release the Released Parties from any actions, claims, injury, loss or damage allegedly caused, directly or indirectly, by any such statements or opinions made during or after the Giveaway in any media or online social media coverage or otherwise.

The Released Parties are not responsible for failed, partial or inaudible computer transmissions, or for technical issues of any kind, including, without limitation, electronic malfunction or damage of any network, hardware or software. If for any reason the Giveaway is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or other causes that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Giveaway, UWLC reserves the right, in its sole and absolute discretion, to terminate, modify or suspend the Giveaway or disqualify any individual from participating in the Giveaway, including, without limitation any Nominee.

The Released Parties assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries, or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or electronic entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to Submitter's (or any other person's) computer related to or resulting from participation in or downloading any materials from this Giveaway.

To Claim Prize: To claim the Prize, the winner must (a) provide proof of age, identity and residency and (b) sign and return such affidavits of eligibility/compliance with rules, and publicity/liability release and indemnification agreements as required by UWLC and Brubaker, Inc.

Miscellaneous: The Giveaway shall be subject to all federal, state and local laws. Except as otherwise provided above, personal information collected in relation to this Giveaway will be used in accordance with UWLC's privacy policy which is available at uwlanc.org.

Official rules and the winner will be posted on uwlanc.org