

# Level Up & Launch Grants

## 2023-2024

United Way seeks to invest a total of \$500,000 in scalable and innovative projects in our four priorities that demonstrate an awareness of service gaps and/or systemic challenges. We anticipate awarding initial grants between \$10,000 - \$50,000 each, which will be eligible for matching funds. We are encouraging organizations to use data from the recently published Racial Equity Profile of Lancaster County to inform project plans and activities. The data in the Racial Equity Profile can help organizations identify gaps and disparities in resources while suggesting a framework for developing and improving policies.

1. **Education:** Improved Children and Youth Success - | Universal Extracurricular Participation, Support Adults with incomplete education | Transportation
2. **Economic Mobility:** Achieve economic stability | Attain employment | Develop chosen pathways to career | Break generational poverty cycles | Support re-entry/recovery employment options | Transportation
3. **Health & Wellness:** | Age with dignity | Obtained Care | Transportation
4. **Capacity Building:** Diversity, Equity & Inclusion Initiatives | Social Justice | Workforce Development | Transportation

Please note, in addition to awarding grant dollars, UWLC is also offering Capacity Building opportunities to selected grantee organizations in terms of participation in Project Blueprint, and various resources including trainings on Media Relations, Volunteer Opportunities, etc.

### HOW TO APPLY

Completed submissions must also include the following attached within the application form. Applications are submitted online via link provided below.

Applications must include the following information:

- Application Answers
- Program Budget
- IRS Nonprofit Determination Letter
- Board of Directors Roster
- Organizational Budget (current Fiscal Year)
- Due Diligence Documentation
  - All applicants must submit a completed Assurances Checklist
  - Organizations with an annual budget of more than \$500,000 must also submit their most recent audit.
- Logo, Headshot of Chief Personnel Officer (Executive Director, CEO, etc.)
- United Way of Lancaster County's Nonprofit Needs Assessment – *This is not required at this initial stage to apply for this grant. However, as we work to better understand the*

*needs and capacity of the nonprofit sector in our community, we are requesting any applicant to consider completing this survey.*

Please note that our previous grantees of United Way support (EFSP, EITC, etc.) are eligible to apply. Last year's Level Up and Launch grantees **MUST** apply for a different project, or expansion of their project in collaboration with another organization.

## **Application Deadline: Is now closed.**

### **EXPECTATIONS FROM SELECTED GRANTEEES**

The Level Up & Launch Fellows agree to:

- Regularly attending monthly United Way-facilitated meetings
- Ensuring the appropriate staff members receive United Way communications.
- Provide pertinent data in a timely manner.
- Work with United Way's marketing team to publicize and highlight the initiative.
- Maintain an up-to-date organization profile on PA211 and Get Connected volunteer portal websites.
- Identify at least one staff member for enrollment in the 211 Referral Tracker solution to receive referrals through other partners and 211 more directly.