



LOANED REPRESENTATIVES

LIVE UNITED

The United Way of Lancaster County Loaned Representative Program provides a unique opportunity for your business and its new and emerging leaders. A Loaned Representative from your company will play a key role in the annual United Way Campaign, becoming fully immersed with local businesses' workplace campaigns. Proudly recognized as a Loaned Representative from your organization, they serve as an extension of United Way's professional campaign staff.

Benefits to the sponsoring company:

- High visibility for your organization's community participation and commitment
- New and strengthened relationships with other businesses
- Opportunity to positively impact our community
- Staff development including enhanced public speaking skills and experience planning/managing various projects
- Ability to see how your employee excels in a different environment

Benefits to the Loaned Representative:

- Training and development in sales, public speaking/communications, problem solving, event coordination and new technologies
- Chance to work with diverse personalities and professionals
- New insights into how various companies operate
- Enhanced knowledge of community needs, economic trends and activities
- Opportunity to contribute directly to our community

Training will include:

- Information and history of United Way
- Best practices for running workplace giving campaigns
- Tactics for working with volunteers
- Information on community issues and conditions
- Education on presentation skills

During the
2019-2020 campaign,
three Loaned
Representatives helped
raise more than \$4.1
million!



United Way of
Lancaster County

LOANED REPRESENTATIVES

2021-2022 COMPANY COMMITMENT FORM



United Way of
Lancaster County

Make an investment and make an impact in Lancaster County with United Way!

☐ **Yes! I would like to provide an employee for the Loaned Representatives program and commit to:**

- Loan one or more employees to United Way of Lancaster County from late August to mid November to work a total of 20-40 hours each week (based on employee's schedule)
- Continue to pay my employee's salary, benefits and mileage expenses during this period for work done for the 2021-2022 United Way of Lancaster County campaign

Employee Name _____

Phone _____

Email _____

Employee Name _____

Phone _____

Email _____

Company Name _____

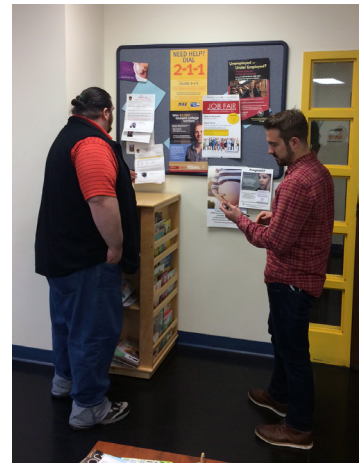
Company Contact _____

Address _____

Phone _____

Signature _____ Date _____

Printed Name _____



For more information, or to partner with United Way of Lancaster County in the Loaned Representative Program, contact:

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