



United Way
of Lancaster County

Level Up & Launch Grants 2023 - 2024

ELIGIBILITY

Please complete the following questions to the best of your ability. We look forward to receiving your application. You may return to/edit your application until the application period ends. If you have any questions, please contact grants@uwlanc.org. Please allow 2 business days for a reply.

1. Is your organization registered (or in process) as a nonprofit organization with an official letter of determination of 501(c)3 status from the Internal Revenue Service?

Yes

No

2. Has your organization served in Lancaster County for at least one year (serving in Lancaster County on or before July 1, 2022)?

Yes

No

If less than one year, please indicate the date:

3. Is your organization delinquent on any debt or in the process of bankruptcy?

Yes

No

If yes, please explain:

4. Does your organization share United Way's Inclusiveness Policy and Commitment to Equity?

Yes

No

If no, please explain:



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ORGANIZATION INFORMATION

5. Organization Details

Name	<input type="text"/>
Year Founded	<input type="text"/>
Current Year's Budget	<input type="text"/>
Last Year's Budget	<input type="text"/>
Federal Tax Number	<input type="text"/>
Address	<input type="text"/>
City	<input type="text"/>
State	<input type="text"/>
Zip	<input type="text"/>
Main phone	<input type="text"/>
Website	<input type="text"/>
CEO/ED/President's name	<input type="text"/>
CEO/ED/President's email	<input type="text"/>
Program/Project contact's name	<input type="text"/>
Program/Project contact's email	<input type="text"/>
Marketing contact's name	<input type="text"/>
Marketing contact's email	<input type="text"/>
Person submitting grant (name)	<input type="text"/>
Person submitting grant (email)	<input type="text"/>



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ORGANIZATION DESCRIPTION

Use this space to explain what your organization does overall. This is not a space to focus on the work proposed in the application, rather this is to share general information about your organization.

6. Provide your organization's Mission statement.

7. Provide your organization's Vision statement.

8. Provide your organization's Values

9. Any additional information that you would like to share about your organization's work in the community. (We would also appreciate links to any videos or previous news coverage reflecting the purpose of your organization's work.)

10. Did your organization receive Level Up & Launch Grant in 2022?

If **yes**, please note that last year's Level Up and Launch grantees **MUST** apply for a different project, or expansion of their project in collaboration with another organization.

Yes

No



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ORGANIZATION'S COMMITMENT TO EQUITY

UWLC seeks to partner with organizations who share our commitment to equity. We recognize that an equity focus takes into consideration not only the symptoms of societal problems but seeks to understand the systems that lead to their existence and their recurrence. Unlike equality, an equity lens understands that there are often unique barriers in front of community members facing challenges to stabilize and thrive. At times, those issues are historical oppressions like racism and sexism while other issues may be contemporary, disconnected from an oppressed group, such as the challenges to re-entry facing persons when attempting to re-enter the workforce with a criminal record. We do not know all of the inequitable barriers and are open to understanding how you articulate the structural inequities facing community members you work to serve towards through sufficiency to thriving.

Communities can be geographic, but they can also be based on other demographic information. Include demographic information about the community you serve such as race/ethnicity, geography, socio- economic status, language, family structure, housing status, etc.

11. We understand that equity is a journey for both individuals and institutions, tell us where you are on the journey and where you're headed next.

12. Describe the community (or communities) you serve with your work. Explain why serving this community (or communities) can help advance common goals and your commitment to equity. Describe your organization's cultural and linguistic capacity to serve the community.

Tip: Communities can be geographic, but they can also be based on other demographic information. Include demographic information about the community you serve such as race/ethnicity, geography, socio- economic status, language, family structure, housing status, etc.

13. Do you have any board members serving the organization who come from a community you identify through your vision and mission to serve?

Yes

No

If No, please specify why

14. How do you listen to the voices of those you impact?

15. How do you engage with the people you seek to serve, help, or impact?

16. How do you incorporate feedback from those impacted by this project?

17. Please describe how voices of historically excluded groups and/or individuals with lived experience are sought out and reflected in program decision making.



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PROPOSAL DETAILS

18. Initial Grant Amount requested

19. Priority area(s):

Please note that this year organizations are able to identify multiple priorities their project can focus on.

- Education
- Economic Mobility
- Health & Well-being
- Capacity Building

20. Describe the work you are proposing to start, continue, scale, iterate on, etc. if you were to receive funding through this initiative.

21. How do you measure those you serve?

- Individuals served
- Households served
- Other measurement

If Other (please specify)

22. If Individuals served, how many individuals can you serve with the grant you are requesting?

23. If Households served, how many households can you serve with the grant you are requesting?

24. If Households served, what is the average number of people in the households you serve?

25. Describe your implementation plan for this proposed program. List all the activities you plan to execute during the duration of the program.



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COLLABORATIONS & PARTNERSHIPS

UWLC has made shifts towards encouraging organizations to work towards their strengths collaboratively with other organizations serving similar populations in different ways. As such, we value collaborative efforts with an understanding that sometimes that means formal partnership and other times it is the nature of how the work is accomplished. Required for this grant will include at least one staff member identified for enrollment in the 211 Referral Tracker solution to receive referrals through other partners and 211 more directly. Pushing referrals to other agencies, while we believe is helpful to the whole ecosystem, is not a requirement.

26. Do you plan to apply for a Level Up & Launch grant jointly, in active partnership with any other organization(s)?

Yes

No

Other (please specify)

27. Do you envision working explicitly on the outcomes of your grant with any other specific organizations to accomplish the goals? Are they aware of this?

Yes

No

Other (please specify)

28. If you are not working collaboratively with other organizations, how do you understand the way in which your organization relates to and works in conjunction with the sector?



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PROGRAM METRICS & DATA COLLECTION

Select the Priority area under which you are applying and then select the standard measure(s) relevant to your work. You must select at least one measure to report on. Please note that we will be asking our LUL Grant Fellows to report on their selected metrics in 6-months after the grant period starts, and then in the final report at the end of the grant cycle.

29. EDUCATION

- Investments in the number of students and families attending schools that are low-performing and/or more than 40 percent qualify for Free and Reduced Meals
- Number of K-12 children and youth (especially from underrepresented populations in the community) who participate in extracurricular activities, afterschool programs, summer programs and/or receive individualized supports for any of these categories.
- Number of youth (especially from underrepresented populations in the community) participating in internships and/or summer jobs or who participate in Career and Technical Education programs.
- Percent and number of children and youth (especially from underrepresented populations in the community) with access to computer software and hardware
- Number of community/state- coalitions or collaboratives focused on promoting quality, equitable K-12 education and high-quality afterschool and summer programs.

If you are proposing a project that does not track one of these measurements, please indicate how your metrics align with one of the community's collectively monitored outcomes: ALICE | Places 2040 | Equity Profile of Lancaster County

30. ECONOMIC MOBILITY

- Number of individuals (especially from underrepresented populations in the community) who access affordable financial products and services (bank accounts, mortgages, consumer and business loans, lines of credit)
- Number of individuals (especially from underrepresented populations in the community) with access to affordable housing (i.e., less than 37 percent of income devoted to housing costs)
- Number of individuals (especially from underrepresented populations in the community) with access to employment opportunities that provides a minimum of living wage.
- Number of individuals participating in programs offering financial coaching/education, credit repair, savings plans
- Number of individuals (especially from underrepresented populations in the community) who access job skills training and land jobs that pay a minimum of living wage.
- Number of individuals/families (especially from underrepresented populations in the community) with access to affordable, quality childcare services
- Number of individuals/families (especially from underrepresented populations in the community) with access to transportation to attain the services offered in the community.
- Number of community/state-based coalitions or collaboratives focused on workforce development and/or job training.

If you are proposing a project that does not track one of these measurements, please indicate how your metrics align with one of the community's collectively monitored outcomes: ALICE | Places 2040 | Equity Profile of Lancaster County

31. HEALTH & WELLBEING

- Number of individuals (especially from underrepresented populations in the community) participating in physical activity and/or healthy food access/nutrition programs.
- Number of individuals (especially from underrepresented populations in the community) served with access to healthcare services and supports
- Number of individuals (especially from underrepresented populations in the community) who can obtain healthcare services and supports.
- Number of individuals (especially from underrepresented populations in the community) on the path to healthy lifestyle with increased access to healthy eating and physical activity.
- Percent of mothers (especially from underrepresented populations in the community) who access prenatal care.
- Percent of babies (especially those born in underrepresented populations in the community) who experience healthy birth outcomes, e.g., carried to full term, born at a healthy weight and/or celebrate their first birthday.
- Number of individuals/families (especially from underrepresented populations in the community) with access to transportation to attain the services offered in the community.

If you are proposing a project that does not track one of these measurements, please indicate how your metrics align with one of the community's collectively monitored outcomes: ALICE | Places 2040 | Equity Profile of Lancaster County

32. CAPACITY BUILDING

- Intentionally investing in creating a safe, affirming, and inclusive working environments. Involving neighbors with lived experience in volunteer opportunities such as boards & committees
- Organizing Diversity, Equity & Inclusion training of the staff and board members; Providing tools and accommodations to represent the full diversity of organizational staff.
- Investing in Employee development and empowerment programs while creating & nurturing an organizational culture of sensitivity & support.
- Making a commitment of longevity to staff; Developing trauma-informed programs and affinity groups
- Investing time and resources in performing an exhaustive Organizational Capacity Assessment that will help organizations to perform an in-depth evaluation of their organizational policies, structure, operations, and values.
- Work on Establishing meaningful connections with the local community; Intentionally build a pipeline for underrepresented communities to ensure diverse talent has an awareness of and access to the employment opportunities

If you are proposing a project that does not track one of these measurements, please indicate how your metrics align with one of the community's collectively monitored outcomes: ALICE | Places 2040 | Equity Profile of Lancaster County



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ATTACHMENTS

Please use this space to upload the documents required to complete your grant application.

* 33. IRS Nonprofit Determination Letter

Choose File

Choose File

No file chosen

* 34. Program Budget

Choose File

Choose File

No file chosen

* 35. Organization Budget

Choose File

Choose File

No file chosen

* 36. Board of Directors Roster

Choose File

Choose File

No file chosen

* 37. Due Diligence Documentation

- All applicants must submit a completed Assurances Checklist.

- Organizations with an annual budget of more than \$500,000 must also submit their most recent audit.

Choose File

Choose File

No file chosen

* 38. Organization's Logo

Choose File

Choose File

No file chosen

39. Headshot of Chief Personnel Officer (Executive Director, CEO, etc.)

Choose File

Choose File

No file chosen

40. Any additional document(s) that you would like to submit with your application.

Choose File

Choose File

No file chosen

Thank you for your interest in applying for this grant award!