

United Way of Lancaster County

DONOR PRIVACY POLICY

I. GENERAL

At United Way of Lancaster County, your privacy is very important to us. We provide this Donor Privacy Policy to explain how we process any personal data that we collect from you, or that you provide to us as a donor, either online or offline. You have entrusted us with your charitable gifts and **we will not share, sell, or trade your personal information** to anyone.

United Way of Lancaster County maintains physical, electronic and procedural safeguards in line with industry standards and practices, and we review and adjust these safeguards regularly in response to advances in technology. We limit access to confidential information to only those employees who need it to perform their jobs and hold those employees to a strict code of ethics.

As a donor, United Way of Lancaster County may include you in updates both electronically and by mail. You may choose to opt-out of these communications at any time (see below). We may also use your information to track visitors to our website. This allows us to see which of our features are the most popular, so we can better serve our users' needs. It also lets us provide aggregate data about our traffic (not identifying you personally, but showing how many visitors used which features, for example) to outside parties.

This notice may be changed or updated from time to time by posting such amended or updated notice on this website. If we materially alter this Policy, we will notify you of such changes by posting a notice on our website. A subsequent donation by you will be deemed your agreement that your information may be used in accordance with the new policy. If you do not agree with the changes, please notify us that you do not want your information used in accordance with the changes.

II. USE AND DISCLOSURE OF YOUR INFORMATION

By submitting information to us you acknowledge, consent and agree that United Way of Lancaster County may access, read, preserve and disclose the personal information you provide to us as a donor, along with usage history, submitted messages or data and similar information regarding your use of the website in order to: (a) comply with any applicable law, regulation, legal process, or governmental request; (b) detect, prevent, or otherwise address fraud, security, or technical issues; (c) respond to your requests for customer service; (d) protect the rights, property, or personal safety of United Way of Lancaster County its visitors, or the public; (e) where we sell any or all of our business assets; or (f) as otherwise set forth herein. With your prior consent we may also publish your name to acknowledge your support in our annual report and provide your personal information to the agency you have designated as the recipient of your generosity.

III. CONTACT US

Please feel free to contact us:

- With questions, comments or complaints about this Donor Privacy Policy or how your information as a donor is handled
- To review or change your contact information
- To discontinue receiving future electronic communications from us

Email: Communications@UWLanc.org

Address:

United Way of Lancaster County
Attention: Communications
1910 Harrington Drive - Suite A
Lancaster, PA 17601