

REMINDER DAY BEFORE CLOSING CAMPAIGN TEMPLATE

<Date>

Dear Staff,

Tomorrow is the final day of the <Company Name> campaign for United Way of Lancaster County.

Currently, we have collectively raised \$<Dollars> with a participation rate of <Number>%. **[OR]** We've already reached <Goal Percentage>% of our initial goal and raised \$<Dollar Amount> for the Lancaster County community!

I am grateful to all of you for your commitment to improve lives in Lancaster County, but I also know that we have an opportunity to do something special for our community **today**. Every additional person who chooses to make BOLD change happen and help our community gets Lancaster County one step closer to...

- ... 100% of our children will enter kindergarten ready to learn
- ... 100% of students and adults will have post-secondary credentials
- ... cutting our poverty rate in half
- ... and 100% of individuals, children and families will have a medical home

If you have any questions about United Way or how to make your contribution, please contact me at (**direct dial phone number**) or (**email address**).

I hope you'll join your coworkers at <Company> who have chosen to fight for the education, financial stability and health of all residents in Lancaster County. To live better, we must LIVE UNITED!

Warmly,

<Company Coordinator Name>