COLLECTIVE IMPACT PARTNERSHIPS
2018 - 2021

United Way of Lancaster County
UNITED WAY OF LANCASTER COUNTY
COMMUNITY IMPACT PARTNERSHIPS
2018-2021

1. Elizabethtown Area Hub

2. Integration Services For New Americans

3. Lancaster County Coalition To End Homelessness

4. Northern Lancaster Hub

5. P-3 Partnership Pathways

6. Path to One Good Job

7. Plant The Seed Of Learning

8. Systems Aligned In Learning (SAIL)

9. Solanco Family Life Network

10. Together Initiative Network
ELIZABETHTOWN AREA HUB

COLLECTIVE IMPACT PARTNERSHIP SPOTLIGHT

COMMUNITY NEED

Elizabethtown Area HUB has identified several unmet community needs in four categories:
1) Food, Shelter, Clothing: Year-round shelter for emergency housing, affordable housing, and nutrition counseling,
2) Education: Affordable, high-quality pre-school education for local families,
3) Mental/Physical Health, Substance Abuse: Additional mental and physical health services and eliminating stigma of accessing services
4) Long-term Stability: Engaging volunteers, High School Equivalency programming, job training, and improved public transportation.

BOLD GOALS ADDRESS

- 100% of our children will enter kindergarten ready to learn.
- 100% of students and adults will have post-secondary credentials.
- Decrease individuals and families living in poverty by 50%.
- 100% of individuals, children and families will have a medical home.

OUR SOLUTION

Elizabethtown Area HUB mobilizes its community at the organizational level and at the individual level to tackle poverty together in Elizabethtown. Local agencies are coming together to start Community Place on Washington- a centralized location where organizations can more easily and efficiently share resources and community members can access or be referred to a variety of services such as emergency food and shelter, high-quality child care, counseling services, and career services. The HUB is educating individual community members on empowering one another to overcome generational poverty.

MAJOR SUCCESSES

1,010
Winter Shelter beds provided from December 2017 until March 2018

91%
of children who attended high-quality pre-K in the Elizabethtown area are screened kindergarten-ready

4,841clients served by HUB partners in the first six months of 2018
KEY PARTNERS

Elizabethtown Community Housing & Outreach Services
Community Action Partnership (Parents As Teachers)
Community Cupboard & Build a Plate
Compass Mark
Cornerstone Youth Center
Donegal School District
Elizabethtown Area Communities that Care
Elizabethtown Area School District
Elizabethtown Child Care Center
Elizabethtown College Center for Civic & Community Engagement
Elizabethtown Community Nursery School
Elizabethtown Public Library
GEARS Kids Center
Good Samaritan Services
Hope Within Ministries
Jewel David Ministries
Milanoff-Schock Library
Tabor Community Services
United Churches Elizabethtown Area (UCEA)

OUR COMMUNITY WILL BE STRONGEST WHEN EVERY MEMBER HAS THEIR BASIC NEEDS MET, IS HEALTHY IN EVERY ASPECT OF LIFE, AND IS EMPOWERED TO PURSUE THEIR OWN PERSONAL GROWTH AND GOALS.

JULY 2015
Elizabethtown Area HUB officially forms at the beginning of the first United Way of Lancaster County 3-year collective impact grant cycle

OCTOBER 2016
Elizabethtown Area HUB hosts first community-wide ‘Get Connected’ meeting with nearly 50 local organizations in attendance interested in collaborating

DECEMBER 2017
Elizabethtown Borough Zoning Board approves the application for Community Place on Washington

NOVEMBER 2018
Community Place on Washington opens its doors as a campus for community service providers to operate

REVISED: FALL 2018

Back to Table of Contents
COMMUNITY NEED

When immigrants and refugees are effectively integrated, including a mutual understanding of culture and language, assistance with employment and business opportunities, and supports to raise healthy families, then entire community benefits. Immigrant and refugee residents of Lancaster County contribute greatly to the local community and economy, and can do so even more when given the tools and resources they need to overcome linguistic, educational, and financial barriers to their longterm success in their new community.

BOLD GOAL Addressed

100% of students and adults will have post-secondary credentials.

OUR SOLUTION

Integration Services for New Americans (ISfNA) aims to expand the services offered to immigrants and refugees, including increased access to language services, health care and immunizations, career services, cultural navigation programs, and VITA income tax services. This partnership also aims to further develop preschool learning programs for refugee and immigrant children, and post-secondary adult education programs to help both children and adults thrive in their school and work settings. Additionally, in conjunction with the Lancaster County Immigration and Refugee Coalition, ISfNA will be working with the Lancaster Chamber of Commerce for outreach and resources to employers and the City of Lancaster to enhance immigrant integration through the Certified Welcoming Standard framework.

MAJOR SUCCESSES

100 individuals earned their citizenship status with help from ISfNA

Average hourly wage of those who gained employment through ISfNA increased 14% from $10.13 to $11.57

855 new Americans have gained employment with help from ISfNA
ONE THING IMMIGRANT AND REFUGEE FAMILIES HAVE IN COMMON IS THE HOPE THAT THEIR CHILDREN WILL BE SUCCESSFUL. THROUGH THIS PARTNERSHIP, WE ARE LEVERAGING THIS DESIRE INTO ACTION THAT WILL HELP THESE FAMILIES PROSPER.

ISfNA intentionally partners with 4 other Collective Impact Partnerships to connect services across the county and plans to partner with 5 more starting in July 2018

The Refugee Center at Reynolds Middle School officially opens with support from United Way, the Lancaster County Community Foundation, and Rotary Club of Lancaster

The Refugee Center moves back into a newly renovated space at Reynold’s Middle School to create better access and serve more families
COMMUNITY NEED

Lack of affordable housing, transportation, and living-wage jobs all contribute to homelessness. Individuals experiencing homelessness are less likely to be academically successful and less likely to be physically and mentally healthy; consequently, they are less likely to get a living-wage job. Because of the lack of affordable housing, 72% of the renter households in the county are cost-burdened and paying more than 50% of their income for rent, putting them at risk for eviction. Nearly 4,000 households contacted the Coordinated Assessment (CHART) program for housing assistance in 2017.

BOLD GOALS ADDRESSED

- Decrease individuals and families living in poverty by 50%.
- 100% of individuals, children and families will have a medical home.

OUR SOLUTION

The Lancaster County Coalition to End Homelessness (LCCEH) is a network of more than 150 health and human services providers, business leaders, and private sector individuals working to eradicate homelessness in Lancaster County. LCCEH has been nationally recognized for efforts to functionally end chronic homelessness and veteran homelessness. Through service coordination, advocacy, public education, and community organizing, LCCEH’s coordinated service system has become more effective in diverting people from homelessness and moving individuals/families into permanent housing more rapidly, in spite of the fact that the number of individuals entering into the system has been increasing.

MAJOR SUCCESSES

- 98% of individuals placed into permanent housing by LCCEH do not return to homelessness within seven months
- 4,264 individuals and children were served in the 2017/2018 fiscal year
- 10% reduction in the average length of a homeless episode- from 119 days to 113 days
KEY PARTNERS

Penn Medicine Lancaster General Health
City of Lancaster
Community Action Partnership
County of Lancaster
ECHOS/Elizabethtown College
The Factory Ministries
Lancaster County Housing & Redevelopment Authority
MidPenn Legal Services
Tabor Community Services
YWCA Lancaster

“THROUGH THE VALUES OF A COMMON AGENDA, SHARED MEASUREMENTS, MUTUALLY REINFORCING ACTIVITIES, AND CONTINUOUS COMMUNICATION, THE LCCEH HAS HAD THE OPPORTUNITY TO MOVE UPSTREAM IN THE WORK OF ERADICATING HOMELESSNESS.”

LCCEH officially forms as a part of Lancaster County Department of Behavioral Health and Developmental Services (BHDS)

LCCEH merges with Penn Medicine Lancaster General Health, making them the only Coalition to End Homelessness in the nation to partner with a hospital system

LCCEH's Point in Time (PIT) count revealed a 52% reduction of individuals in shelters or on the streets since 2009

LCCEH partners with school districts in Elizabethtown and eastern Lancaster County, uniquely serving those families experiencing homelessness and positioning the county as an innovator in the world of homelessness prevention

REVISED: FALL 2018
ASSESSING THE NEED

20% of adults in the northern region of Lancaster County have not completed high school, negatively affecting their chance of employment.

43% of children in Ephrata Area School District qualify for Free & Reduced Lunches; Ephrata is 3rd in the county for high poverty.

42% of low-income residents in the northern region of Lancaster County are uninsured.

OUR SOLUTION

The Northern Lancaster Hub will be located at two different sites: The Community Commons at Ephrata Public Library and the Declaration House in Denver. Each location will house a variety of social services including housing, medical and dental care, job services, financial counseling, Volunteer Income Tax Assistance (VITA), and WIC among many others, making services more accessible and facilitating cooperation and communication between non-profits in those communities. The Hub is also providing a transportation bus between Denver and Ephrata to further increase the accessibility of services.

BOLD GOALS ADDRESSED

- 100% of our children will enter kindergarten ready to learn.
- 100% of students and adults will have post-secondary credentials.
- Decrease individuals and families living in poverty by 50%.
- 100% of individuals, children and families will have a medical home.
Ephrata Public Library
REAL Life Community Services
COBYS Family Services
Cocalico School District
Community Action Partnership
Ephrata Area School District
Ephrata Area Social Services
The Goble Group
Good Samaritan Services
Lancaster County Coalition to End Homelessness
The Literacy Council of Lancaster-Lebanon
PA CareerLink of Lancaster County
Tabor Community Services
Volunteer Income Tax Assistance (VITA) Program
WellSpan Health
WellSpan PhilHaven
Welsh Mountain Health Centers

THE EPHRATA PUBLIC LIBRARY IS A PHYSICAL AND VIRTUAL COMMUNITY CENTER. ITS MISSION IS TO PROVIDE RESOURCES AND TO PROMOTE OPPORTUNITIES FOR EVERYONE SEEKING TO IMPROVE, CHANGE, ENRICH, AND ENJOY THEIR LIVES. THE LIBRARY OFFERS FREE ACCESS TO INFORMATION REFLECTING DIFFERING VIEWPOINTS IN ORDER TO SUPPORT AN OPEN AND DEMOCRATIC SOCIETY.

Partners in the northern region of the county join together to form the Northern Lancaster Hub
Declaration House, the Hub branch in Denver, breaks ground
Northern Lancaster Hub hires its Hub Coordinator to organize partner services
VITA, WIC, and other services will be fully operational at The Community Commons at Ephrata Public Library

REVISED: FALL 2018
P-3 PARTNERSHIP PATHWAYS
COLLECTIVE IMPACT PARTNERSHIP SPOTLIGHT

ASSESSING THE NEED

17% of children living in poverty have access to high-quality pre-K
2,500 children in Lancaster County are eligible for Head Start
74% of children assessed in Lancaster County on average are not kindergarten-ready

OUR SOLUTION

P-3 (Prenatal - Grade 3) Partnership Pathways is a collective of school districts and early childhood providers united around the goal of aligning two integral pieces of a child’s educational success: early learning from birth to age 5 and K-12 public education. The Partnership is focusing on coordinating the curriculum between early childhood education and K-12 education, as well as surrounding families with social services and supports with an intentional focus on trauma-informed services. This focus will be concentrated in four targeted school districts: Ephrata Area, Manheim Central, Penn Manor, and School District of Lancaster with a goal of expanding to other school districts. P-3 collaborators also want to increase program options throughout the county with an emphasis on science, technology, engineering, and mathematics (STEM) subjects.

BOLD GOAL ADDRESSED

100% of our children will enter kindergarten ready to learn.
KEY PARTNERS
Community Action Partnership
COBYS Family Services
Ephrata Area School District
Lancaster County Early Intervention
Lancaster-Lebanon Intermediate Unit 13
Manheim Central School District
Penn Manor School District
Pequea Valley School District
School District of Lancaster

TO THRIVE, LANCASTER COUNTY’S YOUNGDEST GENERATION MUST BE ENGAGED WITH PROGRAMMING THAT EMPHASIZES BOTH THE ACADEMIC READINESS DEMANDED BY K-12 PROVIDERS AND THE EMOTIONAL MATURITY THAT EARLY CHILDHOOD EDUCATION PROVIDERS ARE SO KEEN TO DEVELOP IN THEIR STUDENTS.

United Way’s ‘Success By 6’ begins a decade of supporting transition to kindergarten practices between early childhood providers and school districts

Lancaster Coalition to Combat Poverty uses P-3 structure to align poverty reduction activities

PA’s Office of Child Development and Early Learning (OCDEL) funds local P-3 projects involving early childhood providers, school districts, and community partners

United Way funds P-3 Partnership Pathways as a Collective Impact Partnership to formalize P-3 strategies throughout the county
Path to One Good Job aims to assist any Lancaster County resident who does not have a post-secondary credential (any type of degree, certificate, apprenticeship, etc.) with a specific focus on those residents with barriers. Residents such as high school students without a post-secondary plan, those re-entering the workforce, English language learners, underemployed individuals, and those with financial limitations.

Several programs will follow the Integrated Education Training (IET) model, which pairs the program instructor with an IU-13 teacher to provide extra, specialized support to participants with academic or language barriers. To better meet the needs of participants that face logistical challenges, Path to One Good Job will be allocating funds for training materials, uniforms, transportation, etc. and bringing Career Navigation services to locations in Columbia, Elizabethtown, Ephrata, Pequea Valley, and Quarryville. This partnership is also working to broaden the available list of post-secondary credentials to better support the county's workforce.
Path to One Good Job forms as a result of individual partners’ work with Hubs and the realized need for a more systemic approach in this field.

First IET cohorts start: Certified Nursing Assistant program at Tec Centro and welding training at Thaddeus Stevens.

Creation of first state-recognized “soft skills” credential program for K-12 students.

“PATH TO ONE GOOD JOB IS EQUIPPED WITH THE KNOWLEDGE, THE PARTNERSHIPS, AND THE EXPERIENCE TO DECREASE THE IMBALANCE BETWEEN THE LEVEL OF EDUCATION REQUIRED FOR LOCAL WORKFORCE NEEDS WITH THE DEMAND.”

KEY PARTNERS
Lancaster County Workforce Development Board
Tec Centro/SACA
Church World Services - Lancaster
Columbia Life Network
Community Action Partnership
Elizabethtown Area HUB
The Factory Ministries
Lancaster County Chamber of Commerce
Lancaster County Career and Technology Center
Lancaster/Lebanon Intermediate Unit 13
Literacy Council of Lancaster/Lebanon
PA CareerLink of Lancaster County
Thaddeus Stevens College of Technology

United Way of Lancaster County

REVISED: FALL 2018

Back to Table of Contents
COMMUNITY NEED

The achievement gap between children from higher- and lower-income families is evident in kindergarten. This gap only increases as the child ages and struggles to keep up with peers in school. This gap can be closed by high-quality early education programs, but only 15% of three and four year-olds attend publicly-funded Pre-K, resulting in less than 27% of students meeting benchmarks on kindergarten screening assessments.

BOLD GOAL ADDRESSED

100% of our children will enter kindergarten ready to learn.

OUR SOLUTION

Plant the Seed of Learning (PTSL) aims to empower parents with tools to support their child’s healthy brain development at home. Through sessions designed for both 0-2 year-olds and 3-4 year-olds, hosted by local school districts, early childhood professionals, and medical personnel, this partnership shares simple activities that help children learn critical skills for success in school and life. In an effort to support families in every aspect of life, PTSL employs a family and community outreach specialist to assist families before children enter kindergarten. PTSL is actively expanding to more locations across the county with more session subjects in order to reach as many families as possible.

MAJOR SUCCESSES

250
PTSL bags are distributed to families each year, full of educational toys and books for quality playtime at home

77%
of children who participated in PTSL since birth scored proficient on the Kindergarten readiness assessment. The county average for proficiency is only 26%

94%
of parents who participated in PTSL report increased reading and purposeful play with their child at least 2x a day
PROVIDING PARENTS WITH THE TOOLS NECESSARY TO SUPPORT THEIR CHILDREN AT HOME CAN MAKE A LASTING IMPACT. STRONG COMMUNITIES BUILD EDUCATIONAL SUCCESS THROUGH COMMITTED PARTNERSHIPS.

In response to parent feedback, a ‘Grow the Seed of Learning’ curriculum is added to serve 2-4 year-old children before kindergarten.

Plant the Seed of Learning officially forms at the beginning of the first United Way of Lancaster County 3 year collective impact grant cycle.

Plant the Seed of Learning is officially granted 501(c)(3) status, making them a registered charitable organization able to apply for additional grants.

Plant the Seed of Learning plans to expand to the Washington Education Center and Solanco area to provide additional sessions to reach more families.

REVISED: FALL 2018
COMMUNITY NEED

In Lancaster County, **65% of children under the age of five live in economically at-risk households**, rife with stresses that inhibit school readiness. Less than one-fifth of preschool-aged children benefit from center-based care, which prepares children for learning through a vetted system of curriculum and assessment. Home-based childcare serves the overwhelming majority, leaving a large percentage of children and their caregivers at risk for limited access to resources that support kindergarten readiness and lifelong success.

OUR SOLUTION

By creating a mobile mentoring system, including the **Be READY Rover** van filled with library books and educational toys, SAIL supplies tools and training to home-based child care providers, empowering them to offer the same academic and social-emotional resources as center-based preschools. These resources are provided through **two bilingual mentors** who conduct monthly visits to the providers across the county.

The mentors work with providers on topics such as effective business practices, conducting meaningful activities with children, and understanding the complexities of state licensing regulations. The mentors also bring information about parenting resources, nutrition classes, and other community programs. These supports result in higher quality rating scores for the providers which translate into better outcomes for children and families.

Additionally, SAIL aims to **connect home providers to each other to create a larger network of support** for education opportunities and sharing of resources.

MAJOR SUCCESSES

- **6,217** books have been borrowed by SAIL providers and children from the Library System
- **42** home-based providers currently served by SAIL in Lancaster County
- **2,259** healthy snacks were distributed to children in care
THE WORK OF SAIL SUPPORTS HOME-BASED CHILD CARE PROVIDERS IN ACHIEVING BOTH PROFESSIONAL AND PERSONAL GOALS, WHILE ALSO WORKING TO ACHIEVE THE HIGHEST QUALITY OF CARE FOR THE CHILDREN THEY SERVE.

KEY PARTNERS

Luthercare / Luthercare for Kids
The Library System of Lancaster County
COBYS Family Services
Penn Medicine Lancaster General Health

SAIL officially forms at the beginning of the first United Way of Lancaster County 3-year collective impact grant cycle

MAY 2016

SAIL begins partnering with Manheim Township, Elizabethtown, and Columbia School Districts to better connect providers

JULY 2015

JULY 2016

SAIL adds a bilingual mentor to serve additional Latino in-home child care providers

JULY 2017

SAIL partners with Penn Medicine Lancaster General Health to support the overall wellness of children

JULY 2018

REVISED: FALL 2018
COMMUNITY NEED

The Solanco community faces multiple barriers to education, financial stability, substance abuse resources, adequate nutrition, and more. Lack of access to transportation keeps many residents from getting much-needed resources. Often the issues of physical and emotional health, financial well-being, and family life overlap, demanding a collaborative and multi-faceted approach to addressing them.

OUR SOLUTION

The vision of the Solanco Family Life Network (SFLN) is to empower families to connect with community partners that meet the needs of the whole family, in all areas of life, fostering a thriving community. SFLN meets residents where they are, providing programming and support services for individuals of all ages. The Love, Lift, Launch framework helps address acute, intermediate, and chronic needs while building relationships and trust.

Through collaborative efforts, SFLN has identified local resources as well as gaps in services. SFLN partners actively work to fill those gaps by creating and expanding programming that supports family stability. They provide educational programs and workshops, offer career readiness training, and help residents in the southern end of Lancaster County become better connected in the community.

MAJOR SUCCESSES

- Created Love, Lift, Launch framework to best meet the needs of the Solanco area community
- Over 60 connected partners and growing in the Solanco area
- Initiated career-awareness programs for students as well as High School Equivalency and ESL classes for adult learners

BOLD GOALS ADDRESSED

- 100% of our children will enter kindergarten ready to learn.
- Decrease individuals and families living in poverty by 50%.
- 100% of students and adults will have post-secondary credentials.
- 100% of individuals, children and families will have a medical home.
OUR MISSION FROM THE START WAS SIMPLE: WE WANTED TO HELP FAMILIES IN SOLANCO. WORKING TOGETHER WAS THE BEST WAY TO MAKE THAT HAPPEN.

**KEY PARTNERS**

New Hope Community Life Ministries
COBYS Family Services
Lancaster-Lebanon Intermediate Unit 13 (IU13)
The Literacy Council of Lancaster-Lebanon
Quarryville Library Center
Solanco Neighborhood Ministries
Solanco School District
Solid Rock Youth Ministries
Southern End Community Association

United Way of Lancaster County
TOGETHER INITIATIVE NETWORK

COMMUNITY NEED

In Pequea Valley School District, most children entering kindergarten are not meeting benchmarks on screening assessments. Only 59% of residents attain a high school diploma and only 11% hold a bachelor’s degree or higher. Many families in the area are under-resourced, with 41% having a median income under $50,000. There is a lack of affordable, safe, and secure housing, which prevents students and families from prospering.

BOLD GOALS ADDRESSED

- 100% of our children will enter kindergarten ready to learn.
- 100% of students and adults will have post-secondary credentials.
- Decrease individuals and families living in poverty by 50%.
- 100% of individuals, children and families will have a medical home.

OUR SOLUTION

Together Initiative Network (TIN) aims to holistically address these needs as a partnership. At the Together Community Center, there is an on-site, high-quality child care center preparing kids for kindergarten. Programming for teens and adults prepare them for jobs, education, parenting, financial management, and other life skills. TIN is addressing housing insecurity by partnering with the Lancaster County Coalition to End Homelessness to open on-site family crisis housing and a safe parking lot for individuals experiencing homelessness that are living in their cars. TIN is also expanding its health care referral system to better connect residents with health services.

MAJOR SUCCESSES

- 200 families were served in the first year by the birth to 3 literacy liaison, employed by Grace Point Church and Pequea Valley School District
- 40% of people referred through Lancaster General Health are now connected with services offered at the Together Community Center
- 146 participants have been connected with advocates and are working to achieve self-sufficiency through goal attainment in 2018
The Factory Ministries
Bright Horizons
Community Action Partnership
Community Services Group
Grace Point Church
Lancaster County Coalition to End Homelessness
The Literacy Council of Lancaster-Lebanon
PA CareerLink of Lancaster County
Penn Medicine Lancaster General Health
Pequea Valley School District
Tabor Community Services
Volunteer Income Tax Assistance (VITA) Program
Welsh Mountain Health Centers

WE ARE COMMITTED TO CREATING SELF-SUFFICIENCY AND STABILITY IN THE LIVES OF THE RESIDENTS OF EASTERN LANCASTER COUNTY. WE DO THIS BY CREATING MUTUAL RESPECT ACROSS ALL SECTORS, ETHNICITIES, AND BACKGROUNDS IN ORDER TO ADDRESS SYSTEMIC ISSUES OF POVERTY.

Together Initiative Network officially forms with founding partners The Factory Ministries, Grace Point Church, and Pequea Valley School District

The Together Community Center is purchased by The Factory Ministries from Pequea Valley School District

Together Initiative Network opens their first Head Start classroom at the Together Community Center

Together Initiative Network is partnering with the Lancaster County Coalition to End Homelessness to open crisis housing at the Together Community Center

REVISED: FALL 2018