

THE 2018-2019 ARMSTRONG FLOORING LEADERSHIP GIVING CHALLENGE

HOW TO QUALIFY

Make an eligible gift to United Way of Lancaster County's Community Impact Fund and your gift will be leveraged to create the most impact with the 2018-2019 Armstrong Flooring Leadership Giving Challenge! Every new dollar makes a difference in Lancaster County, and Armstrong Flooring will further your gift with a donation from their \$200,000 match pool.

MAKE A NEW TOCQUEVILLE SOCIETY GIFT

For any **new** Tocqueville Society donor who meets the 2018-2019 Tocqueville Society requirements (\$10,000 annual gift with \$5,000 or more to United Way of Lancaster County's Community Impact Fund), Armstrong Flooring will contribute \$2,500 to the Fund in your name.

INCREASE YOUR TOCQUEVILLE SOCIETY GIFT

For current Tocqueville Society members who increase their 2018-2019 gift by \$1,000 or more to United Way of Lancaster County's Community Impact Fund, Armstrong Flooring will provide an additional \$1,000 to the Fund in your name.

DOLLAR-FOR-DOLLAR LEADERSHIP GIVING MATCH

For all new or increased leadership pledges (\$1,000 - \$9,999) made during the 2018-2019 campaign to United Way of Lancaster County's Community Impact Fund, Armstrong Flooring will provide a dollar-for-dollar match of the increased amount to the Fund in your name.

United Way of
Lancaster County



Make BOLD change happen in your community!

Invest in United Way's Community
Impact Fund to help us reach
Four Bold Goals for Lancaster County.

- 1.) 100% of our children will enter kindergarten ready to learn.
- 2.) 100% of students and adults will have post-secondary credentials.
- 3.) Decrease individuals and families living in poverty by 50%.
- 4.) 100% of individuals, children and families will have a medical home.

HERE'S HOW IT WORKS...

New Members:		Current Members:	
Prior Gift	\$600	Prior Gift	\$1,000
Increase	\$400	Increase	\$600
2018-2019 Gift	\$1,000	2018-2019 Gift	\$1,600
Armstrong Flooring Dollar- for-Dollar Match	\$400	Armstrong Flooring Dollar- Dollar Match	\$600
Total to United Way:	\$1,400	Total to United Way:	\$2,200

Armstrong® FLOORING



630 Janet Avenue
Lancaster, PA 17601
phone: 717.394.0731
LiveUnitedLancaster.org



United Way of
Lancaster County