

CAMPAIGN KICK OFF/MEETING INVITATION TEMPLATE

Dear <First Name> <Fellow Employees>,

The 2021-2022 United Way of Lancaster County campaign at <Company Name> is about to begin! Please attend the <staff> <campaign kick-off> <virtual team> meeting to get an update on the exciting ways your investment in United Way supports thousands of people needing help across Lancaster County.

<Day>, <Date>

<Time>

<Location>

<link to virtual meeting>

In response to the pandemic, United Way has collaborated with many other nonprofits, government entities, businesses and schools to provide immediate resources for people struggling with housing and food insecurity, job loss, unexpected bills and many other challenges. Please join us to hear more about United Way's value during the COVID-19 crisis and beyond.

Over the next few weeks <we> <the United Way Committee at Company> will be <hosting events> <sharing stories with you> to tell you the latest about United Way of Lancaster County and the difference it makes in our community. Join others here at <Company Name> who are ready to fight for a better future for everyone. Because That's Our Way!

I look forward to seeing you soon. Thanks!

<CEO Name> <Company Coordinator Name>

P.S. For more information about the work United Way is driving in our community, please visit www.LiveUnitedLancaster.org/how-we-help. If you have any questions about United Way or how to make your contribution, please contact me at <direct dial phone number> or <email address>.